



2013 Golf



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DEALER
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Das Auto.



TDI 2-Door with Sunroof and Navigation shown in Reflex Silver Metallic



Look what we started.



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The first Golf was introduced to the U.S. when large and curvy cars ruled the road. With its strong angular lines, this sporty and utilitarian hatchback was a revelation. It was unexpected, but left a lasting mark. More than twenty-nine million cars later, the essence of the Golf hasn't changed much. It hasn't had to. Sure, it's gotten more refined, more powerful, and more celebrated — *Car and Driver* and *AUTOMOBILE Magazine* are rather fond of it. But the original shape and spirit remain. Here's to getting it right the first time. **That's the Power of German Engineering.**



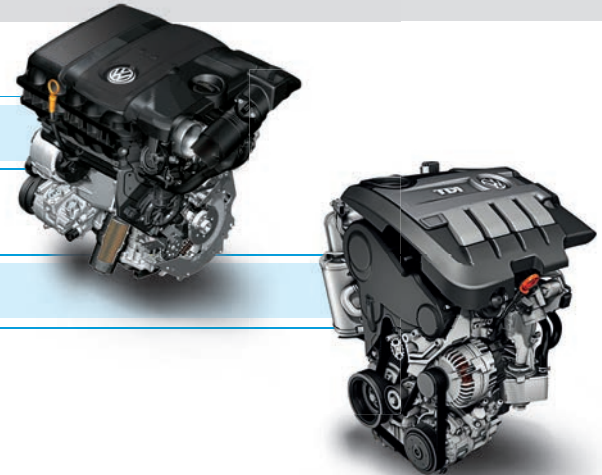
2013 Golf

And they're off.

When you think of German engineering, it's only natural your pulse starts racing. Especially when you're choosing between a 2.5L, 170-hp gem or a 2.0L TDI® Clean Diesel. Press the accelerator, and you'll hear the sweet sounds of the cylinders all humming some vaguely familiar German song. Listen carefully, and you'll even hear them begging you to take them out for a ride.

Of course, if that wasn't enough, the Golf is equipped with a 4-wheel independent suspension. And is assembled using laser seam welding for increased rigidity and superior handling. So even a drive to the dry cleaners is a gripping experience.

Engine	Hwy mpg	Miles/tank*
2.5L	33	478
2.0L TDI Clean Diesel	42	609



Performance

*2012 2.5L manual transmission: 23 city/33 highway mpg. Range based on 33 highway mpg EPA estimate and a 14.5-gallon tank. 2012 2.0L TDI Clean Diesel, DSG automatic: 30 city/42 highway mpg. Range based on 42 highway mpg EPA estimate and a 14.5-gallon tank. Your mileage will vary.



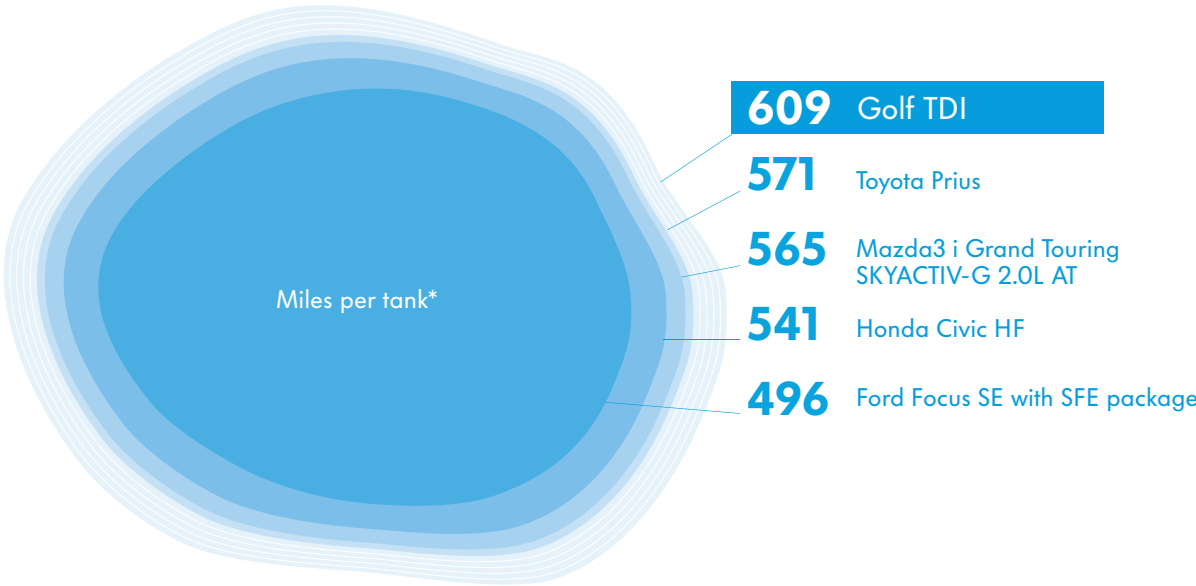
TDI 4-Door shown in Blue Graphite Metallic

Good, clean fun.

Pack all your things into the back because it comes loaded up front. The TDI Clean Diesel engine delivers 236 lbs/ft of torque for some serious oomph. But what's more amazing is what it doesn't give you: those sooty emissions from years past. In fact, it has 90% fewer emissions than previous diesel engines. Now it's easier to drive the Golf, just for the fun of it.



TDI Clean Diesel



Dual personality. One second you're cruising along with the available fast-shifting DSG® automatic transmission. The next second you push it into Tiptronic® mode, and you're manually shifting through gears like a person reborn.



"10Best Cars for 2012." *Car and Driver* placed the Golf on their ultimate short list. Kelley Blue Book's kbb.com named the Golf TDI one of its 2011 Top 10 Green Cars** for the second year in a row. And driving it is clearly a reward all its own.



Information Provided by:



Go the distance. TDI Clean Diesel technology isn't just good for the wallet, it's good for the long haul. As in 42 highway miles per gallon† How about a road trip?

Think Blue.®

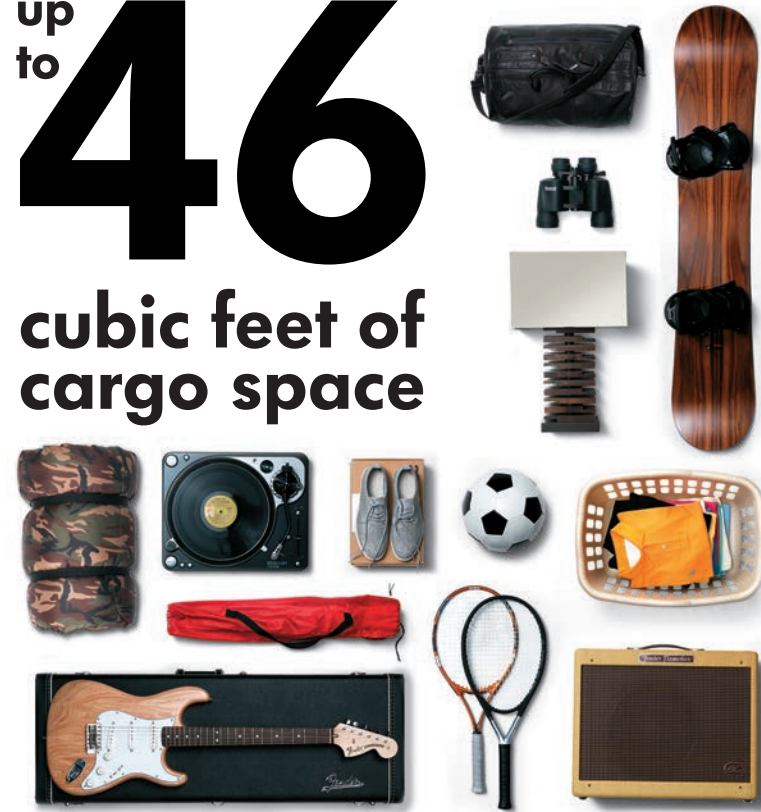
The sky's the limit. The color blue symbolizes our commitment to building environmentally conscious cars that don't compromise performance. And setting a good example for eco-conscious behavior, everywhere, and every day. Plus, it's always been our favorite color.

*Comparisons based on manufacturers' published data. 2012 2.0L Golf TDI Clean Diesel, DSG automatic transmission: 30 city/42 highway mpg. Range based on 42 highway mpg EPA estimate and a 14.5-gallon tank. 2012 1.8L Toyota Prius, eCVT transmission: 51 city/48 highway mpg. Range based on 48 highway mpg EPA estimate and an 11.9-gallon tank. 2012 2.0L Mazda3 i Grand Touring with SKYACTIV-G, automatic transmission: 28 city/39 highway mpg. Range based on 39 highway mpg EPA estimate and a 14.5-gallon tank. 2012 1.8L Honda Civic HF, automatic transmission: 29 city/41 highway mpg. Range based on 41 highway mpg EPA estimate and a 13.2-gallon tank. 2012 2.0L Ford Focus SE with SFE Package, automatic transmission: 28 city/40 highway mpg. Range based on 40 highway mpg EPA estimate and a 12.4-gallon tank. All fuel values are EPA estimates. Your mileage will vary. **For more information about the 2011 Top 10 Green Cars from Kelley Blue Book's kbb.com, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. †2012 2.0L TDI Clean Diesel, DSG automatic: 30 city/42 highway mpg. EPA estimates. Your mileage will vary.



TDI 2-Door with Sunroof and Navigation shown in Tornado Red

up
to
46
cubic feet of
cargo space



Cargo

Features

- 8-way adjustable front seats with adjustable lumbar support
- Heated front seats*
- Seating for five adults
- 60/40-split folding rear seat with pass-through
- Glovebox with adjustable cooling feature
- Rear center armrest with storage



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Watch this space.

The inside of the Golf is good at being flexible. Which really comes in handy throughout the day. One minute you're carrying four of your buddies in total comfort and style. The next you're hauling off with your latest find from the swap meet. Fold down the rear seats and you've got 46 cubic feet of space. That's a lot of space for cubes, not to mention furniture, suitcases, skis, or floor lamps. Put it this way, if you ever run out of things to put in your Golf, you're just not trying hard enough.

*Feature available on select models.



Features

- Touchscreen sound system*
- Media Device Interface (MDI) with iPod® cable*
- Bluetooth® with audio streaming**
- SiriusXM Satellite Radio with 3-month subscription*
- Touchscreen navigation system*
- Multi-function steering wheel*



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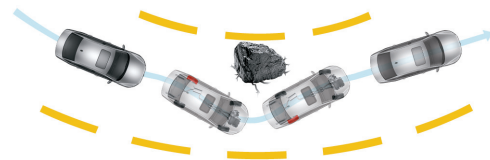
All play.
No work.

There's user-friendly. And then there's user-super-friendly. On select Golf models, you can scroll through music without taking your hands off the wheel. Get turn-by-turn directions for that new restaurant you've been wanting to try in town or across the country. Plug in your iPod to listen to your favorite acid jazz or greatest hits of the '80s compilation. And then call each of your friends with a push of a button to tell them how much you really love technology. The system will even turn down the music for you, so your private collection remains, well, private.

*Feature available on select models. **Requires compatible device.



Interior



Electronic Stability Control (ESC). ESC helps prevent oversteer or understeer during an evasive maneuver by applying corrective forces to each of the wheels. In other words, it helps you maintain control when you need it most.



ABS and HBA. The Anti-lock Braking System (ABS) helps to keep the brakes from locking up during sudden stops and helps you retain control over the steering during emergency braking. Hydraulic Brake Assist (HBA) works with ABS to help ensure that you get the maximum braking power from the brake system.



Tire Pressure Monitoring System (TPMS). The TPMS helps monitor tire pressure and alerts you when it is too low. Properly inflated tires greatly increase safety by helping create better stability, handling, and braking in almost all situations.



Surrounded by safety. In addition to airbags*, every Golf has a specially reinforced safety cage complete with anti-intrusion side beams and thermo-formed B-pillars, designed to help protect you in the event of a collision. Surrounding that are crumple zones, which provide space and material to help cushion and absorb the impact while the safety cage insulates you.



Safety

You know that German engineering you admire under the hood? It's actually throughout the entire car. There are more than a dozen safety features specifically designed to help you prevent a collision. And even more to help protect you in the event of one. So no matter what happens, we'll do our best to help keep you safe.



Intelligent Crash Response System (ICRS). After the airbags* have deployed in a collision, the ICRS automatically unlocks all doors, disables the fuel pump, and turns on the hazard lights.** That's why we call it intelligent.



2012 IIHS Top Safety Pick. The Golf 4-Door model is one of the Insurance Institute for Highway Safety's Top Safety Picks.† Actually, it's one of nine 2012 Volkswagen models to get their top award. That means all nine cars scored the highest rating in all four qualifying tests. That's 36 instances of superior safety.

This is a dramatization and does not depict what will happen in a collision. All airbags will not inflate in real-world crashes, and if multiple airbags do deploy, they will be in various stages of inflating/deflating and will never all be inflated at the same time. *Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. **The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. ††Top Safety Pick** based on 31 mph side-impact crash test, 40 mph frontal-offset crash test, 20 mph rear-impact test, roof strength testing, and the availability of ESC. Test performed by the Insurance Institute for Highway Safety. For details, visit www.iihs.org. See vw.com for more information on safety features.

Years **3** or
113 quick
getaways

No-charge scheduled Carefree Maintenance.*

Changing your oil, rotating your tires, topping off the windshield wiper fluid—do you remember to do all that stuff? Your car does. Right there in your instrument panel. Both it and your dealer will let you know when it's time to schedule your appointment. And for three years, or 36,000 miles, we've got you covered. That's why we call it carefree. Come by for a courtesy vehicle check within the first 90 days, or 6,000 miles, and ask us any questions you have while we give your Golf a basic checkup. Then, come by every year, or 10,000 miles, for your remaining scheduled maintenance checks. It's that simple.

*The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details.

 **Volkswagen**
Carefree Maintenance | **3 Years or 36,000 Miles of No-Charge Scheduled Maintenance.**
Whichever occurs first. Some restrictions. See dealer or program for details.



TDI 2-Door with Sunroof and Navigation shown in United Gray Metallic

Trims and Specs



Golf 2.5L

Golf 2.5L

Includes: 2.5L, 170-hp engine; 5-speed manual transmission; 15" steel wheels and all-season tires; 4-wheel independent suspension; electromechanical speed-sensitive power steering; anti-theft vehicle alarm system; Daytime Running Lights (DRL); Climatic climate control; power windows; power door locks; 8-speaker sound system with MP3- and WMA-compatible in-dash CD player, AM/FM radio, and AUX-in for portable audio players; adjustable front center armrest; cloth sport seats with 8-way manually adjustable driver's seat, fully reclining with adjustable head restraints; 60/40-split folding rear seat; front and rear floor mats; 4-wheel disc brakes with Anti-lock Braking System (ABS), Anti-Slip Regulation (ASR), Electronic Brake-pressure Distribution (EBD), Electronic Stability Control (ESC), and Hydraulic Brake Assist (HBA); Tire Pressure Monitoring System (TPMS).

Golf 2.5L with Convenience

Includes Golf 2.5L features, plus: heated front seats and washer nozzles; Bluetooth® with audio streaming;* leather-wrapped steering wheel, shift knob and brake handle.

Golf 2.5L with Convenience and Sunroof

Includes Golf 2.5L with Convenience features, plus: power tilting/sliding sunroof; leather-wrapped multi-function steering wheel; Premium VIII touchscreen sound system with HD Radio,™ MP3- and WMA-compatible in-dash 6-disc CD changer, SD memory card reader, and SiriusXM Satellite Radio with 3-month trial subscription; Media Device Interface (MDI) with iPod® cable.

Options

6-speed automatic transmission with Tiptronic® and Sport mode. 4-Door model includes 2-Door features, plus: rear doors; rear power windows; rear child safety door locks; power reclining for front seats.

Golf 2.0L TDI® Clean Diesel

Golf 2.0L TDI Clean Diesel

Includes Golf 2.5L with Convenience features, plus: 2.0L, 140-hp TDI engine, 6-speed manual transmission; sport suspension; halogen reflector lens foglights; 17" alloy wheels; leather-wrapped multi-function steering wheel; Premium VIII touchscreen sound system with HD Radio, MP3- and WMA-compatible in-dash 6-disc CD changer, SD memory card reader, and SiriusXM Satellite Radio with 3-month trial subscription; Media Device Interface (MDI) with iPod cable.

Golf 2.0L TDI Clean Diesel with Sunroof and Navigation

Includes Golf 2.0L TDI Clean Diesel features, plus: power tilting/sliding sunroof; RNS 315 navigation system with 5" color touchscreen in center console.

Golf 2.0L TDI Clean Diesel with Technology Package

Includes Golf 2.0L TDI Clean Diesel with Sunroof and Navigation features, plus: Dynaudio® premium sound system; keyless access with push-button start;** Bi-Xenon high-intensity headlights with LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS).

Options

6-speed DSG® automatic transmission with Tiptronic and Sport mode. 4-Door model includes 2-Door features, plus: rear doors; rear power windows; rear child safety door locks; power reclining for front seats.

Specifications

Design	2.5L	TDI
Fully galvanized sheet metal	●	●
Tinted glass	●	●
Halogen headlights with clear, lightweight, chip-resistant polycarbonate lenses and Daytime Running Lights (DRL)	●	●
Bi-Xenon high-intensity headlights with LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS)	–	TP
Power-operated, heated side mirrors with integrated turn signals	●	●
Power tilting/sliding tinted sunroof	CS	SN, TP
Tire Pressure Monitoring System (TPMS)	●	●
15" steel wheels	●	–
17" alloy wheels with anti-theft wheel locks	–	●
Windshield wipers, variable intermittent	●	●
Heated windshield washer nozzles	C, CS	●
Halogen reflector lens foglights	–	●
Performance	2.5L	TDI
2.5L, 20-valve, DOHC, in-line 5-cylinder engine; 170 hp, 177 lbs/ft of torque	●	–
2.0L, 16-valve, in-line 4-cylinder turbocharged TDI Clean Diesel engine with common rail direct injection; 140 hp, 236 lbs/ft of torque	–	●
Power-assisted front vented disc brakes (11.3 in.) and rear solid disc brakes (10.7 in.)	●	●
Electromechanical power steering with variable assistance and active return	●	●
Independent suspension with front MacPherson struts and rear fully independent 4-link suspension	●	●
5-speed manual transmission	●	–
6-speed automatic transmission with Tiptronic and Sport mode	O	–
6-speed manual transmission	–	●
6-speed DSG automatic transmission with Tiptronic and Sport mode	–	O
Comfort	2.5L	TDI
Climatic manual single-zone climate control with pollen filter	●	●
Anti-theft alarm system for doors, hood, trunk, and radio with audible and visual activation	●	●
Front center armrest, adjustable	●	●
Cruise control	●	●
Front and rear floor mats	●	●
Multi-function trip computer featuring compass, trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, radio station display, personalizing function	●	●
Speedometer, tachometer, odometer, trip odometer, fuel guage, coolant temperature gauge, gear indicator (if equipped with automatic transmission), outside temperature, warning lights, and clock	●	●
2 radio-frequency remote transmitter key fobs with lock, unlock, rear hatch release, and panic button for central locking	●	●
Automatic locking feature (doors lock when vehicle reaches 8 mph, unlock automatically upon airbag deployment)	●	●
Child-safety rear door locks (4-Door only)	●	●
Driver and passenger visor vanity mirrors, illuminated and with covers	●	●
8-way manually adjustable driver seat, fully reclining and height-adjustable	●	●
Lumbar support, adjustable for driver and front passenger seats	●	●
Heated front seats	C, CS	●
60/40-split folding rear seat with center armrest and pass-through	●	●
3-spoke steering wheel, height-adjustable, with telescoping steering column	●	–
3-spoke, leather-wrapped steering wheel, height-adjustable, with telescoping steering column	C	–

● Standard, at no additional cost	O Optional, additional cost
C Convenience	CS Convenience and Sunroof
SN Sunroof and Navigation	TP Technology Package
– Not Available	

Comfort cont.	2.5L	TDI
3-spoke, leather-wrapped, multi-function steering wheel, height-adjustable, with telescoping steering column	CS	●
2 12V power outlets: 1 in front, 1 in rear	●	●
4 cupholders: 2 front, 2 rear	●	●
Titan Black cloth seating surfaces	●	●
Power windows with pinch protection and automatic 1-touch feature, operable from driver's side only	●	●
Technology	2.5L	TDI
8-speaker sound system with MP3- and WMA-compatible in-dash CD player, AM/FM radio	●	–
Premium VIII touchscreen sound system with HD Radio, MP3- and WMA-compatible in-dash 6-disc CD changer, and 8 speakers	CS	●
RNS 315 navigation and entertainment system with 5" color touchscreen in center console and SD memory card reader	–	SN, TP
SiriusXM Satellite Radio with 3-month trial subscription	CS	●
Media Device Interface (MDI) with iPod cable	CS	●
AUX-in for portable audio players	●	●
Bluetooth with audio streaming*	C, CS	●
Dynaudio premium sound system with 8 high-end speakers (4 tweeters, 4 bass/midrange), 300-watt amplifier, and DSP (Digital Sound Processor) technology	–	TP
Keyless access with push-button start**	–	TP
Safety	2.5L	TDI
Crash-optimized front end	●	●
Immobilizer III theft-deterrent system	●	●
Driver and passenger front and side thorax airbag supplemental restraint systems†	●	●
Side Curtain Protection® head airbags, front and rear†	●	●
Front seat safety belt pretensioners with load limiters	●	●
Height-adjustable front 3-point safety belts and 3 rear 3-point safety belts†	●	●
LATCH (Lower Anchors and Tethers for CHildren) child seat anchor points	●	●
Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock (EDL), and Engine Braking Assist (EBA)	●	●
Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), and Hydraulic Brake Assist (HBA)	●	●
Intelligent Crash Response System (ICRS)††	●	●
Quality	2.5L	TDI
12-year/unlimited mileage Limited Warranty Against Corrosion Perforation	●	●
5-year/60,000-mile (whichever occurs first) Powertrain Limited Warranty	●	●
3-year/36,000-mile (whichever occurs first) New Vehicle Limited Warranty	●	●
3-year/36,000-mile (whichever occurs first) Roadside Assistance*	●	●
3-year/36,000-mile (whichever occurs first) no-charge scheduled Carefree Maintenance* Program††	●	●
Dimensions		
Wheelbase	101.5 inches (2,578 mm)	
Length	165.4 inches (4,201 mm)	
Width	70.3 inches (1,786 mm)	
Height	58.2 inches (1,479 mm)	
Cargo volume	15 cu. ft. (0.4 cu. m)	
Cargo volume (with rear seats folded down)	46 cu. ft. (1.3 cu. m)	

*Requires compatible device. **See back cover for important information on this feature. †Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ††The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. †Roadside Assistance provided by Signature Motor Club, Inc., and Signature Motor Club of California, Inc. ††The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details.

Wheels

Standard



TDI 17" Salamanca

Accessories

drivergear.vw.com



Rear Hatch Spoiler



Heavy Duty Trunk Liner with CarGo Blocks



Base Carrier Bars with Bike Holder Attachment



MojoMat®



Monster Mat®



Base Carrier Bars with Snowboard/Ski Attachment



17" Bi-Color Onyx



18" Topas



18" Karthoum

Exterior

Candy White

Reflex Silver Metallic

United Gray Metallic

Tornado Red

Blue Graphite Metallic

Black

Interior

Cloth

Titan Black



Das Auto.

2013 Volkswagen Family

Beetle



Passat



Jetta



Tiguan



CC



Golf



Jetta SportWagen



GTI



Touareg



Eos



Think Blue.®

Think Blue is the Volkswagen way to drive progress by creating and producing cars that are more efficient,* eco-conscious, and fun to drive. The Volkswagen line features a variety of BlueMotion® technologies—from TDI engines to precision fuel injection—designed to make our vehicles as blue as possible. Which is likely to make other car companies green with envy. Learn how we think beyond green at vw.com/thinkblue.

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*See www.fueleconomy.gov for EPA estimates. Your mileage will vary.